

Innovation Proposal: Retailing

Cedar Valley High School

Eagle Mountain, Utah

Contact: Kalee Monteiro

Email: kaleemonteiro@alpinedistrict.org



Proposed Innovation

Retailing prepares students for business operations in selling, renting, or leasing goods and services. This course includes hands-on experience in the school store and participation in Distributive Education Clubs of America Club competitions.

Purpose and Potential

Practical business operation and management skills are learned through real-world applications. This prepares students for immediately employable experience as well as exposing them to future careers in business, retail, and marketing.

Courses Include

an in-person classroom setting on campus in an A or B-day rotating schedule.

Student Outcomes

will be measured through formative and summative assessments to track growth measurements and student progress.

Funding

Grant funding will be used for the purchase of materials used in business, marketing, and in preparation for competitions.

Under House Bill 386, Local Education Agencies can approve up to \$5,000 in grant funding for innovation programs. The innovation outlined here is one example that has been approved for implementation. Learn more at schools.utah.gov/ulead