# Library Media Core Curriculum



ADA Compliant: 2/25/2020

## Intent

#### The intent of the Library Media Core Curriculum is to prepare students for life in an information age---

- to manage and utilize resources in a constantly changing learning environment;
- to enjoy and use literature to develop imagination and nourish the thinking process;
- and to manage and understand media messages which inundate their lives.

#### THE LIBRARY MEDIA K-6 CORE CURRICULUM

#### -STRAND ONE: INFORMATION LITERACY

- ACCESS, EVALUATE AND APPLY INFORMATION
- -STRAND TWO: LITERATURE
  - ENCOURAGE READING
- -STRAND THREE: MEDIA LITERACY
  - EDUCATE FOR SOCIAL EMPOWERMENT



### Information Literacy

This strand is based on *Information Problem-Solving: The Big Six Skills*© *Approach to Library & Information Skills Instruction* by Michael B. Eisenberg and Robert E. Berkowitz.



• The Purpose of the literature strand is to enrich a student's life by encouraging reading for pleasure, enrichment, and information.

# Media Literacy

The aim of media literacy is for students to make healthy and wise choices as consumers of media.
Students must use judgement in managing media through awareness, analysis, evaluation and production.



# Four Components of Media Literacy

Awareness

Analysis Evaluation

Production

## Awareness

- Basic terms and concepts of media.
- Media as an educational experience.
- Rights and responsibilities with respect to media.
- Cultural heritage and experiences and interpretation of media.
- Purposeful and careful construction of media productions.

# Analysis

 Techniques used to construct media messages.

 Questioning and critical thinking about media messages.

 Effects of media messages on the receiver.

# Evaluation

 Aesthetic elements of media messages.

 Effectiveness of media for intended results from targeted audiences.

 Media for personal and educational use.

# Production

 Messages for presentation.
 Criteria for quality media productions.

Presentation of media messages.

Evaluation of final products.

# COLLABORATION

### No curriculum stands alone

#### --- each is integral to the others.

• Media is part of everyday life --- every class, every age, every activity.

 Media literacy is a desirable life-long skill that should be part of everyone's education.