



Future Business Leaders of America

A LEGACY OF LEADERSHIP

Mission: To bring business and education together in a positive working relationship through innovative leadership and career development programs.

- Future Business Leaders of America (FBLA) is a nonprofit education association, preparing students for careers in business and business-related fields.
- FBLA is the largest and oldest business student organization in the world.
- FBLA was founded in 1937 and has always had the mission to bring business and education together in a positive working relationship through innovative leadership and career development programs.
- Utah FBLA members are given opportunities throughout the year to enhance their leadership and business skills by attending conferences and competitions and participating locally in their high school chapters.
- FBLA has over 60 competitive events that allow students to apply the knowledge they are learning in their business courses to real life simulations and situations.
- FBLA has a positive impact on each student member as he/she prepares for college and career.



Utah FBLA State Officer Team

Front row, left to right: Sophia, Jacklyn, Magenta, Bridgette
Back row, left to right: Brian, Jasmine, Lucy, Anhkhoo

2023-2024	Membership	Chapters
National	198,866	5,567
Utah	2,742	115

"Getting involved with FBLA was a natural next step for me. It was like joining a big team of people who shared my interests and ambitions. Competing in FBLA events not only helped me get better at what I love but also opened my eyes to the many opportunities in business."

Jasmine, Utah FBLA Communications VP

In Utah, CTSOs align with the national CTE Career Clusters® and 32 CTE Career Pathways.



FBLA student members participate in a broad range of competitive events, including business communication, public speaking, sports and entertainment marketing, and website design.

FBLA PROFILE

FBLA has members in 47 states.

The FBLA concept was developed in 1937 by Dr. Hamden L. Forkner of Columbia University.

FBLA has three divisions: FBLA Middle School, FBLA for secondary students, and FBLA Collegiate for postsecondary students.

Utah FBLA has eight state officers serving their members throughout the year. These officers are responsible for the state's program of work and working with local chapters to achieve success.

NATIONAL RECOGNITION

Utah FBLA student members competed at the FBLA National Leadership Conference (NLC) in 139 contests--middle school 23, high school 77, and collegiate 39.

FBLA secondary and postsecondary NLC winners = 38

Utah FBLA 2024 First Place Winners

Career Exploration
Ava - Alpine School District

Video Game Challenge
Calder and Jackson - Alpine School District

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GOALS

Utah FBLA Goals for 2024-2025

1. Increase statewide membership by 10 percent.
2. Achieve a 15 percent increase in chapter participation in state competitions.
3. Secure 10 new local or state business partners to support the Utah FBLA organization.



SERVICE

Region Service Project

The national FBLA organization has collaborated with the Alzheimer's Association as part of our community outreach effort. Utah FBLA chapters will contribute through fundraising activities, raising awareness and providing assistance in caring for individuals affected by the disease.



TEACHING

FBLA members work with local elementary and middle/junior high schools to teach about American Enterprise. Each year, on November 15, FBLA members around Utah and across the nation teach younger students about our American Enterprise System.



UTAH FBLA REGIONAL HIGHLIGHTS

CTE REGION	FBLA STATE OFFICERS 2024-2025	MEMBERS 2023-2024	NATIONAL COMPETITION 2024 WINNERS Secondary and Postsecondary TOP TEN
Bear River		210	1
Central	Jasmine, Lucy	374	4
Mountainland		418	1
Southeast	Magenta	211	
Southwest		143	10
Uintah Basin		257	1
Wasatch Front No.	Bridgette	538	9
Wasatch Front So.	Anhkhoa, Brian, Jacklyn, Sophia	591	15

Utah CTSOs are open to all qualified students without regard to race, color, national origin, sex, disability, or age.

FBLA PLEDGE

I solemnly promise to uphold the aims and responsibilities of Future Business Leaders of America (FBLA), and as an active member, I shall strive to develop the qualities necessary in becoming a responsible business leader.



Visit utahfbla.org to view the calendar of state events.

