



Career Cluster: Business, Finance & Marketing

Career Pathway: Finance

JUNIOR HIGH / MIDDLE SCHOOL			
College and Career Awareness			
Digital Literacy		Word Processing	
HIGH SCHOOL			
SUPPORTING COURSE: Suggested high school courses that support the Career Pathway (Courses DO NOT count towards the Pathway)			
Business Management *		General Financial Literacy	
Digital Marketing *		International Sales	
EXPLORER COURSES: Choose one or more of the following courses.			
Accounting 1 * +	Business Law +	Entrepreneurship *	Retailing *
Business Communication 1 *	Customer Service *	Exploring Business and Marketing	Small Business Math *
Business Communication 2	Digital Business Applications *	Marketing 1 *	Sports and Recreation Marketing
Business Office Specialist *	Economics * +	Real Estate	Web Development 1 *
CONCENTRATOR COURSES: To be a concentrator you must pass one of the following courses AND one explorer course.			
Accounting 2 *	Accounting, Advanced	Investing and Wealth Management	
COMPLETER COURSES: To be a completer you must pass a concentrator course and enough courses to equal 3.0 credits in this Pathway.			
Business, Finance, and Marketing Capstone			
CTE Internship		Apprenticeship	
POSTSECONDARY: There are many options for education and training beyond high school.			
Utah System of Higher Education: ushe.edu (Utah's public colleges and universities)		UtahMajors.org: Majors Guide	

* concurrent enrollment course + recommended explorer course

HIGH SCHOOL TO POSTSECONDARY EDUCATION AND TRAINING

There are several options for education and training beyond high school, depending on your career goals.

	Certificate	2-Year Associate Degree	4-Year Bachelor's Degree
	N/A	N/A	<ul style="list-style-type: none"> > Accountant > Auditor > CTE Teacher > Financial Manager

Career and Technical Education provides all students access to high-quality, rigorous career-focused programs that result in attainment of credentials with labor market value. [Credentials of Value](#)

Utah CTE classes are open to all qualified students without regard to race, color, national origin, sex, disability, or age.

Advice to Students

“Being involved in CTE is a wonderful opportunity in high school. I encourage all high schoolers to be involved in CTE. Completing a CTE Pathway will help prepare you for college and your career by allowing you to learn so much more about business.”

Will Marx
 Future Business Professional

LEARN MORE ABOUT OCCUPATIONS AND WAGES

Business, Finance & Marketing

UtahCTE.org: [Fact Sheet](#)
 Department of Workforce Services
[Utah Occupational Explorer](#)

FBLA

is the Career and Technical Student Organization (CTSO) for students in the Finance Career Pathway.

[FBLA-PBL.org](#) | [Utah-FBLA-PBL.org](#)
[Utah FBLA flyer](#)

