

## Career Cluster: Business, Finance & Marketing


### Career Pathway: Business Administration

JUNIOR HIGH / MIDDLE SCHOOL			
College and Career Awareness			
Digital Literacy	Exploring Business and Marketing	Word Processing	
HIGH SCHOOL			
<b>EXPLORER COURSES:</b> Choose one or more of the following courses.			
Accounting 1 * +	Business Leadership 1 * +	Economics *	Sports and Entertainment Marketing
Business Communication 1 * +	Business Math and Personal Finance *	Entrepreneurship * +	Web Development 1 *
Business Communication 2	Customer Service *	Marketing 1 * +	
Business Law +	Digital Media 1 *	Real Estate	
<b>CONCENTRATOR COURSES:</b> To be a concentrator you must pass one of the following courses AND one explorer course.			
Business Management *			
Business Leadership 2			
<b>COMPLETER COURSES:</b> To be a completer you must pass a concentrator course and enough courses to equal 3.0 credits in this Pathway.			
Business, Finance, and Marketing Capstone			
CTE Internship	<a href="#">Apprenticeship</a>		
<b>POSTSECONDARY:</b> There are many options for education and training beyond high school.			
Utah System of Higher Education: <a href="https://ushe.edu">ushe.edu</a> (Utah's public colleges and universities)		UtahMajors.org: <a href="#">Majors Guide</a>	

\* concurrent enrollment course + recommended explorer course

### HIGH SCHOOL TO POSTSECONDARY EDUCATION AND TRAINING

There are several options for education and training beyond high school, depending on your career goals.

	1-2 Year Certificate	2-Year Associate Degree	4-Year Bachelor's Degree
	N/A	<ul style="list-style-type: none"> <li>&gt; Account Representative</li> <li>&gt; Consumer Advocate</li> <li>&gt; Dispute Resolution Analyst</li> </ul>	<ul style="list-style-type: none"> <li>&gt; Budget Analyst</li> <li>&gt; CTE Teacher</li> <li>&gt; Credit Counselor</li> <li>&gt; Financial Manager</li> </ul>

Career and Technical Education provides all students access to high-quality, rigorous career-focused programs that result in attainment of credentials with labor market value. [Credentials of Value](#)

Utah CTE classes are open to all qualified students without regard to race, color, national origin, sex, disability, or age.

### Student Testimonial

“Through my CTE classes in high school, I’ve discovered I really enjoy floriculture and greenhouse management, computer technology, and the customer service industry. Because of these passions, I would like to pursue a career in business administration. The CTE classes I was involved in helped prepare me for success.”

Kaylee Marchant  
 Future Business Owner

### LEARN MORE ABOUT OCCUPATIONS AND WAGES

#### Business, Finance & Marketing

UtahCTE.org: [Fact Sheet](#)

Department of Workforce Services  
[Utah Occupational Explorer](#)

### DECA | FBLA

are the Career and Technical Student Organizations (CTSO) for students in the Business Administration Career Pathway.

[DECAdirect.org](https://deca.org) | [UtahDECA.org](https://utahdeca.org) | [Utah DECA flyer](#)  
[FBLA-PBL.org](https://fbla-pbl.org) | [Utah-FBLA-PBL.org](https://utah-fbla-pbl.org) | [Utah FBLA flyer](#)

