



Utah Career and Technical Education
CTE MONTH 2026
The Future of Work, Powered by CTE

Sample PSAs

Public Service Announcements

CTE Month February 2026

10-second radio spot

ANNOUNCER: February is Career and Technical Education Month. Career and Technical Education provides all students access to high-quality, rigorous career focused programs. Visit UtahCTE.org for more information.

ANNOUNCER: February is Career and Technical Education Month. The Future of Work, Powered by CTE. Visit UtahCTE.org.

ANNOUNCER: February is Career and Technical Education Month. The skills your teen learns in high school will be the start of a great career. Visit UtahCTE.org.

ANNOUNCER: February is Career and Technical Education Month. Visit UtahCTE.org to learn how to jump-start your future career by learning critical academic and technical skills today.

15-second radio spot

ANNOUNCER: Learn how to jump-start your future career through occupational skills training while in high school. Now is the time to prepare for high-skill, high-wage, and in-demand occupations. Visit UtahCTE.org.

ANNOUNCER: Skilled professions offer some of the best opportunities in the country. Visit UtahCTE.org to learn how to train and receive industry certification for a skilled job while in high school.

20-second radio spot

ANNOUNCER: Calling all high school students. February is Career and Technical Education Month. Talk to your school counselor today about enrolling in a CTE. class. CTE will assist you in acquiring critical skills to jump-start your future career through occupational skills training while in high school.

ANNOUNCER: Attention teens and parents! February is Career and Technical Education Month. Did you know that the majority of jobs in Utah's workforce don't require a four-year college degree? However, they do require the kind of technical skills you can learn through the Career and Technical Education programs offered at your high school. For more information visit UtahCTE.org.

30-second radio spot

ANNOUNCER: Attention teens and parents! February is Career and Technical Education Month. Taking Career and Technical Education classes in high school is an important key to the future success of your teen. CTE provides the opportunity to explore a variety of career areas that will equip your teen with the academic knowledge and technical skills needed for entry into a global workforce. For more information visit UtahCTE.org.

Sample PSAs (continued)

60-second radio spot

ANNOUNCER: Attention teens and parents! February is Career and Technical Education Month. Career and Technical Education is designed to prepare high school students to transition successfully to postsecondary education and the workforce. While in high school, students have the opportunity to earn industry-recognized certifications, participate in a CTE internship, and earn college credit through CTE Career Pathways. For more information visit UtahCTE.org.

30-second radio spot

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