



Utah Career and Technical Education

CTE MONTH 2025

CTE: Education Elevated

DISTRICT

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During February, how will you celebrate CTE Month in your DISTRICT?

As part of your staff and student recognition program, this event can add spirit to your workplace and strengthen school morale.

Goals of CTE Month:

- Inform students about the importance of choosing a [CTE Career Pathway](#).
- Increase student awareness of careers, education, and training.
- Strengthen student engagement through the [Plan for College and Career Readiness](#).
- Increase parent/guardian involvement and awareness of CTE programs.
- Promote discussion of postsecondary options—training, certificates, and degrees.

What Can You Do to Promote CTE Month in Your District?

Consider doing the following as part of your celebration:

- Advocate for CTE by sharing success stories of [CTE teachers](#) and [students](#) with [Utah CTE](#), your principals, school board, community, and legislative representatives.
 - Arrange to make presentations (in-person or virtual) to school and student organizations on the value of partnerships with CTE.
 - Contact the media about highlighting the events taking place in your district.
 - Distribute copies of public relations materials to your schools.
 - Share the CTE Month announcement flyer with schools and student organizations.
- Encourage local merchants to announce the CTE Month date and theme on their electronic signs and receipts.
- **News release:** The news release can be tagged with your district name as a co-sponsor, creating visibility for your schools. (A sample news release is online at <https://shorturl.at/uWjTn>.)
- **Proclamation:** Encourage your local school board and mayor to designate February as CTE Month in your community. (A sample proclamation is online at <https://shorturl.at/uWjTn>.)
 - A proclamation signing ceremony can serve as a way to advocate for CTE and a way to involve industry and the community.
- Use a special greeting promoting CTE Month when you answer your telephones.
- Recognize your CTE teachers, students, and student organizations.
- Social Media:
 - Post highlights of the CTE Month events in your district on social media.
 - Write a blog highlighting the CTE programs available in your district. Post the blog on your district website.

CTE Month materials and resources available at
<https://www.schools.utah.gov/cte/publications/month>.

Sponsored by the Utah State Board of Education and the Utah Association for Career and Technical Education