

# Graphic Communication – Commercial Art Endorsement Application

*Endorsement Application for the Utah State Board of Education*

## APPLICANT INFORMATION

Name:

CACTUS ID#:

Email:

## PURPOSE

This endorsement is intended for certified teachers interested in teaching **Graphic Communication – Commercial Art** courses. It is attached to a current Utah Educator License with a concentration area in **Secondary** or **CTE Education**.

### *Prerequisite Requirement*

CTE Knowledge

### *Associate Level Requirements*

Complete **THREE** of the competency areas.

This endorsement is non-renewable and valid for up to three school years before it expires.

### *Professional Level Requirements*

Complete **ALL** the competency areas.

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## ENDORSEMENT COMPETENCY AREAS

### *1. CTE Knowledge (REQUIRED)*

Select one of the following options:

- ☐ USBE Course: [CTE Orientation Canvas](#) course
- ☐ Complete THREE years of full-time CTE Teaching in Utah
- ☐ Currently hold a professional-level CTE endorsement

### *2. Design Fundamentals*

Select one of the following options:

- ☐ Design Fundamentals from the Graphic Communication Pathway Microcredential
- ☐ ART 1120 – 2D Design
- ☐ ART 1420 / 2430 / 3230 / 2430: Graphic Design 1
- ☐ College Course

College:

Course code:

Course name:

Semester/Year:

Grade:

### 3. *Typography*

Select one of the following options:

- ☐ Typography from the Graphic Communication Pathway Microcredential
- ☐ ART 3440 – Typography - USU
- ☐ College Course

College:

Course code:

Course name:

Semester/Year:

Grade:

### 4. *Vector Graphics & Software*

Select one of the following options:

- ☐ Vector Graphics & Software from the Graphic Communication Pathway Microcredential
- ☐ TEWG 1030 – Vector Graphics – USU
- ☐ College Course

College:

Course code:

Course name:

Semester/Year:

Grade:

- ☐ Adobe Illustrator Certification

### 5. *Raster Graphics & Software*

Select one of the following options:

- ☐ Raster Graphics & Software from the Graphic Communication Pathway Microcredential
- ☐ TEWG 1020 – Raster Graphics- USU
- ☐ College Course

College:

Course code:

Course name:

Semester/Year:

Grade:

- ☐ Adobe Photoshop Certification

### 6. *Layout Design & Software*

Select one of the following options:

- ☐ Layout Design & Software from the Graphic Communication Pathway Microcredential
- ☐ ART 4440 – Type, Image, & Visual Continuity- USU
- ☐ College Course

College:

Course code:

Course name:

Semester/Year:

Grade:

- ☐ Adobe InDesign Certification

### 7. *Output Processes*

Select one of the following options:

- ☐ Output Processes from the Graphic Communication Pathway Microcredential
- ☐ BCIS 1310 – Digital Image Basics -USU
- ☐ College Course

College:

Course code:

Course name:

Semester/Year:

Grade:

### 8. *Project & File Management*

Select one of the following options:

- ☐ Project & File Management from the Graphic Communication Pathway Microcredential
- ☐ TEDG 1110 – Intermediate Graphic Design - USU
- ☐ College Course

College:

Course code:

Course name:

Semester/Year:

Grade:

### 9. *Copyright Fundamentals*

Select one of the following options:

- ☐ Copyright Fundamentals from the Graphic Communication Pathways Microcredential
- ☐ MUSC 2180 – Music and Media USU
- ☐ College Course

College:

Course code:

Course name:

Semester/Year:

Grade:

### 10. *Studio Management & Safety*

Select one of the following options:

- ☐ Studio Management & Safety Microcredential
- ☐ ART 3000 – Secondary Art Methods I USU
- ☐ College Course

College:

Course code:

Course name:

Semester/Year:

Grade:

### 11. *CTSO Knowledge*

Select one of the following options:

- ☐ SkillsUSA New Advisor Training Canvas Course
- ☐ Attend a CTSO Fall Leadership Conference
- ☐ USBE Microcredential: Career & Technical Student Organization

## APPLICATION SUBMISSION

Please submit the application online in the Utah Educator Licensing Application System, [Survey Monkey Apply](https://usbelicensing.smapply.us) (<https://usbelicensing.smapply.us>)