



Graphic Communication – Commercial Art Endorsement Application

Endorsement Application for the Utah State Board of Education

APPLICANT INFORMATION

Name:

CACTUS ID#:

Email:

PURPOSE

This endorsement is intended for certified teachers interested in teaching **Graphic Communication – Commercial Art** courses. It is attached to a current Utah Educator License with a concentration area in **Secondary** or **CTE** Education.

Prerequisite Requirement

CTE Knowledge

Associate Level Requirements

Complete **THREE** of the competency areas.

This endorsement is non-renewable and valid for up to three school years before it expires.

Professional Level Requirements

Complete **ALL** the competency areas.

ENDORSEMENT COMPETENCY AREAS

1. CTE Knowledge (REQUIRED)

Select one of the following options:

- USBE Course: [CTE Orientation Canvas](#) course
- Complete THREE years of full-time CTE Teaching in Utah
- Currently hold a professional-level CTE endorsement

2. Design Fundamentals

Select one of the following options:

- Design Fundamentals from the Graphic Communication Pathway Microcredential
- ART 1120 – 2D Design
- ART 1420 / 2430 / 3230 / 2430: Graphic Design 1
- College Course

College:

Course code:

Course name:

Semester/Year: Grade:

3. *Typography*

Select one of the following options:

- Typography from the Graphic Communication Pathway Microcredential
- ART 3440 – Typography - USU
- College Course

College:

Course code:

Course name:

Semester/Year: Grade:

4. *Vector Graphics & Software*

Select one of the following options:

- Vector Graphics & Software from the Graphic Communication Pathway Microcredential
- TEWG 1030 – Vector Graphics – USU
- College Course

College:

Course code:

Course name:

Semester/Year: Grade:

- Adobe Illustrator Certification

5. *Raster Graphics & Software*

Select one of the following options:

- Raster Graphics & Software from the Graphic Communication Pathway Microcredential
- TEWG 1020 – Raster Graphics- USU
- College Course

College:

Course code:

Course name:

Semester/Year: Grade:

- Adobe Photoshop Certification

6. *Layout Design & Software*

Select one of the following options:

- Layout Design & Software from the Graphic Communication Pathway Microcredential
- ART 4440 – Type, Image, & Visual Continuity- USU
- College Course

College:

Course code:

Course name:

Semester/Year: Grade:

- Adobe InDesign Certification

7. *Output Processes*

Select one of the following options:

- Output Processes from the Graphic Communication Pathway Microcredential
- BCIS 1310 – Digital Image Basics -USU
- College Course



College:
Course name:

Course code:
Semester/Year: Grade:

8. Project & File Management

Select one of the following options:

- Project & File Management from the Graphic Communication Pathway Microcredential
- TEDG 1110 – Intermediate Graphic Design - USU
- College Course

College:
Course name:

Course code:
Semester/Year: Grade:

9. Copyright Fundamentals

Select one of the following options:

- Copyright Fundamentals from the Graphic Communication Pathways Microcredential
- MUSC 2180 – Music and Media USU
- College Course

College:
Course name:

Course code:
Semester/Year: Grade:

10. Studio Management & Safety

Select one of the following options:

- Studio Management & Safety Microcredential
- ART 3000 – Secondary Art Methods I USU
- College Course

College:
Course name:

Course code:
Semester/Year: Grade:

11. CTSO Knowledge

Select one of the following options:

- SkillsUSA New Advisor Training Canvas Course
- Attend a CTSO Fall Leadership Conference
- USBE Microcredential: Career & Technical Student Organization

APPLICATION SUBMISSION

Please submit the application online in the Utah Educator Licensing Application System, [Survey Monkey Apply](#) (<https://usbelicensing.smapply.us>)